

OVERVIEW of Eileen McDargh, CSP, CPAE

Eileen McDargh can tackle your business's toughest messages with a no-nonsense, "hard truth" approach. Connect with Eileen to address your "all-hands-on-deck" employee meetings, facilitate intense senior management retreats, and provide executive coaching. Using her consulting wisdom, business know-how, ready wit, and captivating energy, Eileen generates excitement, energy and rekindles commitment while delivering lasting results.

Organizations hire Eileen because she delivers **CPR**: First, she creates a **Conversation** that stirs the imagination and engages people's minds AND hearts. Second, she brings a unique **Perspective** that reframes an organization's reality. Third, she creates a climate of **Readiness** for people to **take action**.

Four threads that weave through her work: **awareness**, **future focus**, **self-leadership** (taking responsibility), and **momentum** (the consistent application of new thinking and action over time). As a result, people walk away with more **connection**, **conviction**, **courage**, and **commitment**.

BOTTOM LINE: People do business with Eileen because she helps them rethink who they are, what they do and how they do it so they reap more productivity, meaning and joy in their lives.

- She also can work with planning teams to give them creative input on everything from theme to program flow, pacing and training.
- She's a skilled facilitator and becomes a partner in making meetings **STICK**.
- She has written books that are great resources for an audience.
- She's funny and fun, passionate and pragmatic, spontaneous as well as sequential.

RESULTS:

Cisco Systems Worldwide IT Management Offsite: Her presentation was insightful, engaging and most importantly made a lasting difference for our global leadership team. Within the short amount of time we had for her on the agenda she was able to **give our team tools to use when dealing with organizational change. The leadership team is already adopting some of her language and tools that help identify ways of thinking that either support or impede change adoption.** Feedback from the program was overwhelming positive and in fact the highest rating general session of our two and a half day meeting. It is rare that a speaker makes such a lasting impression but Eileen has done just that. **We plan to use her again with our larger IT organization to reinforce the messages and methodologies she shared with the leadership team.**

Women of Intel Conference: You were an inspiration and a delight yesterday as the closing keynote speaker at the Intel WIN conference. I thank the WIN organizing team in selecting you as a speaker. Your speech was packed with facts, motivation, self-empowerment strategies, and delivered with delightful down-to-earth charisma and humor. **I am motivated to use my 4 P's. (Power, Passion, Play, Purpose).** You are "fun in the sandbox", and I am glad you were a part of our sandbox for a day.

Clinical Community of Practice for Procter & Gamble: Your energy and fresh ideas for the planning team, your themes around collaboration and connecting the human web, and **your insight and expertise in facilitating a major global event have made this symposium an outstanding success and exceeded our expectations. We expect that the many global connections that have been started as a result of this symposium will help drive innovation and creativity in clinical research.**

FROM EILEEN: The E of Eileen stands for Energy and Engagement. My work is to help individuals and organizations discover ways to transform the life of business and the business of life through creating connections that matter and having conversations that count. In the end— you get the energy of engagement.