

## Ian Percy

No one triggers transformation like Ian Percy. Even among the world's leading business speakers Ian is known as an *original thinker*. He challenges organizations to break through to new and higher levels of purpose, passion, performance and profitability... all by changing how they think.

If your client wants someone who will get people both ready for - and enthusiastic about - major change, Ian is your speaker. Likewise if your client needs to spark innovation and creative thinking from the top to the bottom - Ian's your choice. He gets the audience laughing at where they're stuck in old mind-sets and makes it okay to change things and do something new and courageous. To Ian even "thinking outside the box" is an old way of thinking. Until there is no 'box', your client will not reach their full and profitable potential. With deep insight and uplifting inspiration Ian leads them to that very highest level.

But before Ian becomes your keynote speaker, he's a keynote listener! He is exceptional at understanding the situation and the goals of the event. And no one customizes the message more than he does. The way he engages an audience is something to experience. Your client will flatout love him.

Ian is focused on bringing your audience real solutions not simply covering a topic. What that does to the relevancy and impact of his message is remarkable. He's done this for major clients in technology, pharmaceuticals, health care, education, manufacturing, insurance and finance. Ian is an organizational psychologist, renowned business speaker and an expert in leadership, corporate vision and organizational transformation. Successful Meetings magazine called him "One of the top 21 speakers for the 21st century." Ian is also one of only three speakers inducted into both the US and Canadian Speaker Halls of Fame.

He's the author of six books, including the breakthrough book on leadership *Going Deep*, which Dr. Wayne Dyer called "Sensational!" and his latest mind-opener *The Profitable Power of Purpose*.

TRAVELS FROM: Phoenix/Scottsdale, AZ



## Quick Facts

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<b>Topics:</b>	Leadership, Change, Vision/Mission, Passion, Inspiration, Peak Performance, Innovation
<b>Target Audience:</b>	Ideal for senior leadership or for stimulating audiences toward a higher level of commitment. Audiences realize their full potential and challenge themselves to surpass their goals.
<b>Background:</b>	Ian is one of the only speakers to be awarded with both the Canadian and US Speaker Halls of Fame Award. He inspires and enables organizations to create profitable transformation by changing how they think. Successful Meetings Magazine named Ian "One of the top 21 speakers for the 21st century."
<b>Uniqueness:</b>	Ian brings significant advantage and increased profits to organizations through his transformational presentations that inspire courageous innovation and renewed passion.