

Joel Zeff

Joel Zeff creates energy. His spontaneous humor and vital messages have thrilled audiences for years. As a national speaker and humorist, Joel captivates audiences with a unique blend of hilarious improvisational comedy and essential ideas on work and life. Corporations and organizations nationwide seek him out to motivate and energize their employees on such topics as creativity, communication, teamwork, passion and fun.

A former newspaper journalist and public relations executive, Joel started his own consulting business in 1994. His business initially focused on helping technology and telecommunications companies with marketing, advertising and public relations. As he came in contact with so many corporate cultures, he noticed the glaring need for employees to have more fun and reenergize their creative spirit.

Since 1993, he has performed with Ad-Libs, one of the country's premier improvisational comedy troupes. Joel performs with Ad-Libs at the troupe's theater in Downtown Dallas and across the country for corporate events. As an improvisational actor, Joel studied for a short time at the famed Second City Conservatory in Chicago, Illinois.

Joel fuses his knowledge of improvisation and his experience with the corporate world to create presentations that make a difference. His humor and style create a positive and comfortable environment for his audience that allows them to take risks and explore their creativity. His funny and poignant presentations have been met with roaring approval from hundreds of companies and organizations and thousands of audience members. Joel makes audiences laugh, but he also makes them think. Participants discover for themselves how to apply his messages to become better people and better employees.

When he is not speaking, Joel explores his own creativity and communication skills as an actor and writer. In Dallas, he was most recently seen as co-host of *The Movie Zone* on UPN 21. He has appeared in commercials for Mydiscountbroker.com, Time Warner Cable, Pizza Hut, McDonald's, Eagle Country Markets, and Extraco Bank.

TRAVELS FROM: Dallas, TX

Quick Facts

- Topics:** Humor, Teambuilding, Creativity, Communication, Entertainment, Motivation
- Target Audience:** Joel Zeff is an undeniable fit for every group that would like to add some fun to the learning process.
- Background:** A former newspaper journalist and public relations executive, Joel started his own PR/marketing consulting business in 1994. As he came in contact with so many corporate cultures, Joel noticed the glaring need for employees to have more fun and reenergize their creative spirit. Joel has been performing professionally since 1993.
- Uniqueness:** Joel fuses his passion of improvisation and his experience with the corporate world to create presentations that deliver practical skills to the audience. Joel engages the audience in the learning process.
- News:** Joel is releasing his first book in May 2007, published by Wiley. Joel's fee may be changing next year so get your holds in soon to secure the current rate.